



Search for Pilates

Help for Teachers: How to **create a Blog** within your Search for Pilates profile

1. Log into your dashboard and click on "new blog" for regular blogs or "new teacher blog" for teacher specific blogs.

The screenshot shows the 'TEACHER DASHBOARD' for Marcia Shapira. At the top right are buttons for 'Teachers Blog', 'My account', and 'Help'. Below the welcome message are buttons for 'Edit Profile', 'View Profile', 'Update Gallery', and 'Update Location'. The dashboard is divided into sections: 'Private messages', 'Appointments' (with 'Appointment settings' and 'Pause Bookings' buttons), and 'Blogs'. The 'Blogs' section lists three items: 'How Pilates exercises build strength from the inside out and prevent injury LIVE', 'Fantastic Exercise for Pregnancy DRAFT', and two 'New Blog DRAFT' entries. A red circle highlights the 'New Blog DRAFT' entries and the 'Create a new teacher blog' link below them. At the bottom, there is a link to a 'getting started guide for teachers'.

Dashboard

Welcome Marcia Shapira

TEACHER DASHBOARD

Teachers Blog My account Help

Edit Profile View Profile Update Gallery Update Location

Private messages

Appointments

Appointment settings

Pause Bookings

You have no appointments.

Blogs

How Pilates exercises build strength from the inside out and prevent injury LIVE

Fantastic Exercise for Pregnancy DRAFT

New Blog DRAFT

New Blog DRAFT

Create a new teacher blog

Need help getting started? Check out our [getting started guide for teachers](#)

2. Enter in the information into the form below as required. Remember when writing your blog, that the meta title contains an important keyword or two that also appear in the body of your blog.

Meta titles are what search engine computers read in order to rate relevance to a particular keyword. The more relevant it is, the more likely your blog will come up at the top of the list when a client searches the subject (if they're not already on the website that is).

The **Meta description** is the small sentence that appears under the title and URL when you search a given topic

[illegible]

3. Click “submit”.